

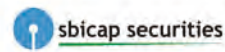


COVER 1



PARTNERS

OUR CSR PARTNERS



OUR NGO PARTNERS





CHAIRMAN'S MESSAGE



We have pleasure in presenting you the Annual report for the year 2020-21 giving the details on the various projects undertaken by Keshav Srushti (KS).

The basic function of any charitable trust is to create social impact on different areas affecting life of human being. The ability to respond for the welfare of the society in emergency situation like COVID-19 indicates financial and operational strength of the organisation.

Keshav Srushti not only carries out the various charitable projects on its own but also coordinates with other six trusts for projects in different areas like rearing of cows, education, best practices in Agriculture, Vanaushadhi, leadership development academy and management of Ashram for senior citizens. All of them are located in campus situated in Bhayandar spread over 200 acres.

The social impact is created through carrying out various projects like self sustaining city forests, carrying out various activities like arrangement for water, education, employment, etc. in villages in Palghar, solid waste management, Knowledge on wheels, manufacturing articles of bamboo, helping persons affected with COVID, development of butterfly gardens, organising various activities like vaccination, making COVID Centre, treatment of plastic waste, etc. Keshav Srushti receives CSR contribution from various well-known companies like HDFC Life, Ircon International Limited, LIC Housing Finance, SBI etc for the above projects. All the above projects have created substantial social impact in the respective areas.

Some of the notable projects are Gram Vikas, City Forests, Plastic Neutral Villages, Project Green Gold, Fiber from Banana Stem and Akshay Sahayog. During the first lockdown in April-May 2020 many daily wage earners were provided with cooked food by the team of dedicated karyakartas. The development of articles through bamboo has provided employment to number of women in Palghar district.

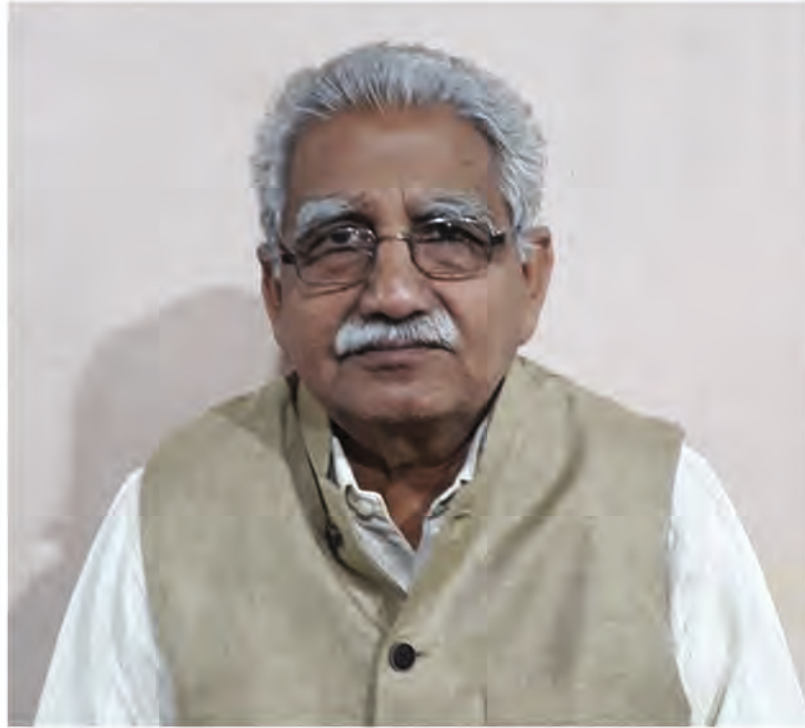
Keshav Srushti has a team of dedicated, selfless, honest and devoted karyakartas who have successfully implemented the above projects, under the guidance of senior persons namely Shri Bimalji Kedia and Shri Sureshji Bhageria. The new karyakartas are added every year who provide strength to Keshav Srushti.

Personally, I thank all managing committee members, karyakartas, donors, staff members and all other persons who have directly or indirectly assisted in success of KS and made it popular.

S. S. Gupta
Chairman



SHRADDHANJALI



Last year Keshav Srushti lost its valuable asset- Shri Daudayal Sharma who was fondly known as 'Daudayalji'.

Success of a social organization depends upon a team of dedicated, selfless and disciplined volunteers and Daudayalji was epitome of these qualities. Despite personal tragedies and fighting a dreaded disease, he was always affectionate and cheerful, fulfilling responsibilities given to him with a smile. A true swayamsevak till the last breath.

Daudayal ji will always remain an inspiration for Keshav Srushti and its volunteers .

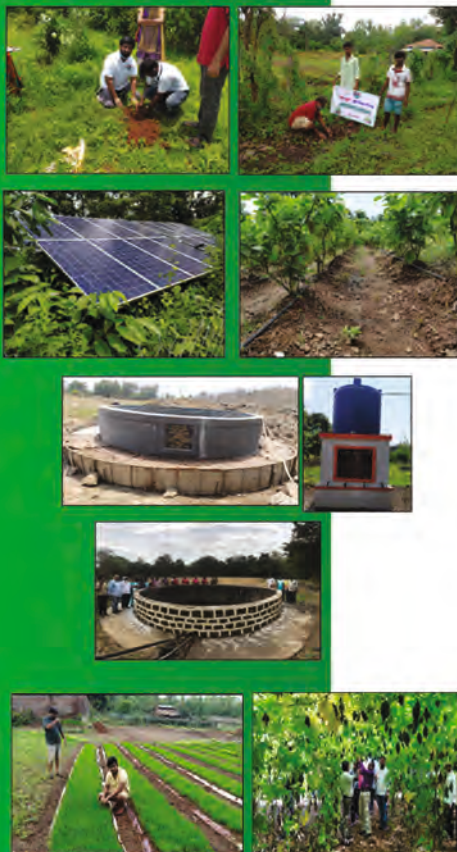


GRAM VIKAS YOJANA (KSGVY)

Organization - Over the last 4 years, since inception in 2017, the work of KSGVY has been extended to 75 villages Of Wada, Vikramgad, Jawhar and Mokhada in palghar district.

- Ayaam - 1) Agriculture - Water - Environment
2) Healthcare - Cleanliness
3) Education - Sanskar
4) Businesses - Employment - Skill Development

Agriculture - Water - Environment



- **Tree plantation drives** - Along with the locals, volunteers from Mumbai and neighboring cities planted 25000 trees in July 2020 and 21000 trees in July 2021. Thus the number of trees planted so far by KSGVY is more than 95000. The trees are of various types like fruits, bamboo and decorative plants.

- **Solar farming project** - Due to unavailability of water in the farm after monsoon, the farmers in this area used to migrate to Mumbai and other cities in search of employment. Thus, the health of family and education of the children used to suffer a major bolt because of migration. KSGVY found a solution on this problem by providing them with the solar pumps. Using the solar pumps, water from rivers is pumped to farms in 6 villages. This has helped 148 farmers to grow second and third crops through drip irrigation over 150 acres of land. Thus, now crops are being taken throughout the year and the farmers don't have to migrate any more.

- **Water Conservation** - During the year 2020-21 two new wells and 2 tap water schemes were added to the water conservation project.

- **Farmers' training and guidance** - The experts from Krushi Tantra Vidyalay (situated at Uttan, Bhayander) visit the farmers of 75 villages covered by KSGVY every Saturday and guide them to grow more crop using new technology and modern equipments in organic way. Thus, the farmers are getting inclined more and more towards organic farming.

Education - Sanskar



- **Madhav Sanskar Kendra (MSK)** - Due to pandemic and lockdown, the activities in 51 MSKs came to standstill. As the restrictions are being lifted, gradually some MSKs are reopening. A teachers' training program was held for the teachers of all MSKs in July 2021.

- **Knowledge On Wheels (KoW)** - During the pandemic and lockdown since march 2020, our one KoW was used for educational and health purposes after taking permission from respective authorities. All covid protocols were followed. First KoW was donated by IRCON. Recently LIC HFL has donated second KoW which will be used in the interiors of Vikramgad and Wada.



GRAM VIKAS YOJANA (KSGVY)

Healthcare - Cleanliness



• **Healthcare Couple** - Considering the shortage of trained medical professionals experienced during pandemic, KSGVY introduced the concept of "Healthcare Couple" per Village. 10 such healthcare couples were trained by Dr. Suresh Saravadekar and Dr. Vishal Zha to take care of 10 villages. KSGVY has signed MoU with Vedant Hospital & Research Centre, Dahanu for the healthcare needs of the villagers in 75 villages.



• **Health Checkups** - Health checkups of 778 students and teachers of 26 MSKs were done after taking due permissions from the authorities. Height, weight, Hemoglobin and BMI of each individual are recorded in the star card. Annual health checkups will be done to know the progress. Government health officials have appreciated this activity for providing health data. During the health checkups, the awareness about covid and the importance of vaccination was created amongst the villagers.



• **Plastic Waste Management** - With the technological and financial support from All India Plastic Manufacturer's Association (AIPMA), KSGVY has successfully made 50 villages "Plastic Neutral". Big sized dustbins have been provided to the villages for collecting the plastic garbage. Our garbage collection van visits each village once a week to collect the garbage. Various options of upcycling the plastic are being explored.



• **Village Cleanliness** - During 2020-21, 25 toilets were built in Dahe (bochapada), Dongripada, Nakadpada. Village women come together to clean their complete village weekly.

Businesses



• **Bamboo Handicrafts** - More than 300 artisans from 10 villages in Vikramgad made 50000 bamboo rakhis & 2500 bamboo kandils in 2020. In 2021, 27000 bamboo rakhis were made and now they are busy making 5000 bamboo kandils for Diwali. The women were excited to know that their kandils had great demand in countries like USA, UK, Australia and Canada.



• **Mangal Fibre** - With the financial support from SBI, a factory was set up in Bavli village, Wada for banana fiber extraction from banana stem, to make threads and handicrafts. For this 12 women were sent to Navsari for training. This year 5000 rakhis were made using banana fiber.





GRAM VIKAS YOJANA (KSGVY)

USP of KSGVY



- **Leadership Development** - Vivekanand Shakti Kendras (VSK) were formed in 60 villages to bring the youth together, to motivate and train them. Leadership development program was organized in Vikramgad on 13th February 2021 in which MLA Shri Atulji Bhatkhalkar gave his valuable guidance to the youth. All participants from all VSKs went for a trek to mahuli fort, Shahapur in June 2021. On Vivekananda Jayanti i.e. 12th January, 2021 more than 300 teams from 60 villages participated in sports competition.

- **Urban Rural Connect (URC)** - KSGVY has provided a youth from city for every village as guardian. Contribution of city youths in village development gives strong support to village teams. Every year the guardians visit their village teams at least on 4 occasions - Republic day, Plantation drive, Janmashtami and Diwali.

Special mention



- **Ram Mandir Nidhi Sankalan** - 1497 tribal families collected Rs. 89984/- in 30 days for Ram Mandir Nidhi.

- **Help to flood affected People** - More than 3 tons of dry ration was contributed by 857 families from villages for flood affected people from Chiplun.

Covid 19 - Pandemic management



- **2 years of Covid 19 pandemic management** - 6400 PPE kits and 500 N-95 masks were donated to the health centers. 9336 food kits, 30679 khichadis, 2750 cloth masks, 60 first aid kits and more than 600 ayush kadhas were distributed amongst the needy villagers.

Mission 2022

- **Next 1 year plan** - 10 villages in 6 vibhags to be made ideal and empowerment of young farmers.





GRAM VIKAS YOJANA (KSGVY)



Plastic Collection Drive

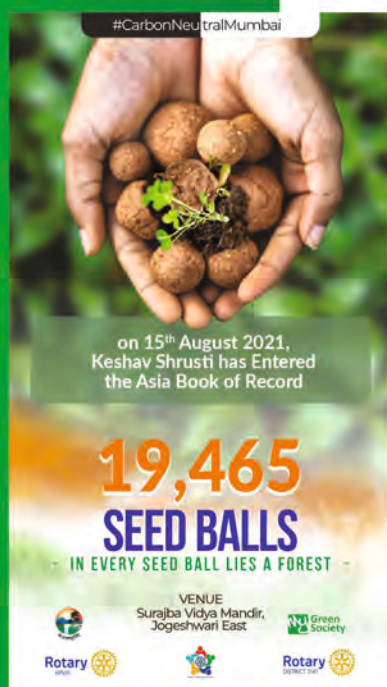
In today's world, plastic has drawn criticism from almost all corners of the world. But at the same time, it has proved to be indispensable in certain fields. So rather than aiming at 'plastic free', Keshav Srushti has started working towards achieving 'plastic neutral' villages- both, in Wada district as well as in Uttan, around Keshav Srushti. Till date more than 12 metric tons (MT) littered plastic waste has been collected involving school students, college students and morning walkers. In a record time of 45 days, we have made 50 villages in Wada plastic neutral. Our dedicated vehicle visits every village once a week.

Our monthly collection of plastic waste is around 700 KG. This is expected to increase once outdoor consumption increases. We are exploring a possibility of installing a shredder, washing unit, small single screw extruder with palletizer and hand molding machine in Keshav Srushti. This will help us to start an innovative activity for our visitors - "Be a plastic recycler for a day". We are designing a paver block making unit using the littered plastic. All India Plastic Manufacturer's Association (AIPMA) has supported the drive by providing us the technological as well as financial support. M. C. Kakaria Charitable Trust has donated us the vehicle required for collecting the litter. The Supreme Industries Ltd. has supported the initiative by donating the big size dust-bins needed at Uttan as well as Wada.





ENVIRONMENT



Seed Balls Making

Seed Balls making is a simple activity that can be done with very little resources. Instead of throwing the seeds of the fruits, the students and volunteers are encouraged to collect them. Each seed is then covered with a mixture of soil, compost and culture medium to form small balls. On drying the seed ball, the seed remains protected inside it. During monsoon the seed balls are thrown in barren areas and after coming in contact with water the seeds start germinating. Hundreds of students, visitors and corporate volunteers took part in this activity over last couple of years. A record-breaking event was held in Surajba Vidyamandir, Jogeshwari on 15th August, 2020. The students made 19,465 seed balls in 8 hours and broke previous record of 13000 seed balls made in Japan. This has already got the entry in Asia book and India book of records while recognition by Guinness book is expected any time.





ENVIRONMENT

Aam ke Aam Gutliyon ke Daam



'Aam ke aam gutliyon ke daam' is a new experiment exercised in April-May 2021. This can be considered as an extension of the 'seed balls' project. During the mango season, the mango seeds are thrown in the dustbin, just to finally land up in the dumping yard and get decayed. Keshav Srushti appealed to the citizens of Mumbai to send such seeds to its collection centers. Despite the lockdown, many individuals, schools and organisations offered their premises as collection centers. By first week of June, 92000+ seeds were collected. Rotary club and many other likeminded organisations helped us in this initiative. Our agricultural experts are in the process of developing saplings from these seeds. Most of these saplings will undergo grafting for the better-quality fruit. Next year all these saplings will be distributed among the farmers from Wada. They will serve as major source of income for the farmers when they start bearing fruits after 4-5 years.

Aam ke aam gutliyon ke daam' has served triple benefits:

- 92000+ seeds could be prevented from getting dumped in the dumping yard and causing air pollution.
- Once the saplings grow into full blown Mango trees, they will add to the green cover and provide lifelong environmental benefits like shade, Oxygen production, CO2 absorption, prevention of soil erosion etc.
- Once the Mango trees start bearing fruits, it will be a major source of income for the tribal farmers.





ENVIRONMENT

City Forests



SRPF, Goregaon



Lokhandwala, Kandivali



Hub Mall, Goregaon



SGNP, Borivali

Sr. No.	Address	Erection Date	No. of Saplings	No. of Species	Area (Sq.FT)
1	SRPF Ground, NH 8, Goregaon, Mumbai, Maharashtra, 400065	27.10.2020	1600	23	6000
2	Sanjay Gandhi National Park, Borivali (west), Mumbai	11.11.2020	1600	35	4000
3	Nutan Vidya Mandir, Near BARC, Gate-6, Mankhurd, Mumbai	17.01.2021	880	33	1,500
4	BMC Garden, Near Hub Mall, WEH, Ram Mandir (east), Mumbai	01.02.2021	1,850	66	4,000
5	Poisha Nakhwa BMC Garden, Versova, Andheri, Mumbai	09.03.2021	945	55	2,000
6	SVP BMC Garden, Shankar Lane, Kandivali, Mumbai	21.03.2021	800	30	2,200
7	Plot No. 230, Ramdev park, Mira Road - East, Dist. Thane	01.04.2021	1,650	53	4,125
8	Wisdom High International School, Balwanat Nagar, Anandvalli, Nashik	05.08.2021	500	40	1,600
9	Sanjay Gandhi National Park Borivali-West, Mumbai	14.08.2021	1,500	54	3,200
		Total	11,325		28,625

Keshav Srushti started developing City Forests using 'Akira Miyawaki' method since June 2018. So far, we have developed 19 city forests covering 48,025 sq. ft. area with 23,544 trees with the financial support from HDFC Life and Rotary Club. Akira Miyawaki is a Japanese method of afforestation in which only native plants are used on the concept of 'potential natural vegetation'. Around 600 trees are planted per 1000 sq. ft. of land. The forest develops in just 2-3 years and the afforestation growth is 10 times faster than the conventional forest. The team of Prof. Dr. Parvish Pandya, Director, Science & Conservation, Sanctuary Nature foundation and former vice principal of Bhavans College studied the effects of the city forests at nine sites in comparison with a garden and a street in the nearby area, and found the following:

- The temperature in the Miyawaki forests was 2-4°C lower throughout the day.
- The humidity inside the forests was 2-9 % higher than surroundings, thus helping to maintain a cooler environment.
- The Nitrogen content of the soil of Miyawaki sites was on average higher by 10 KG/ACRE suggesting that the soil is rich and suitable for plant growth.
- Potassium content of the soil was higher by about 45 KG/ACRE resulting in better quality of the plants.
- Phosphorus content of the soil of the Miyawaki forests was higher by about 10 KG/ACRE leading to better growth and development of the plants.
- pH of the soil in the forests was about 5.5 to neutral which helps in growth and reproduction of the plants.
- The moisture of the forest soil was 1-2 bar higher.
- The particulate matter in the forest air was consistently recorded lower by about 10mcg/ cubic meter, giving a healthy environment. The pollution is less as the plants absorb most of the carbon particles.
- Miyawaki plantation can prove to be ecologically important area as it harbors variety of biodiversity including birds, butterflies, bugs, beetles, spiders and dragonflies. All these important organisms are extremely important for maintaining ecological balance. Miyawaki forest can be developed in as small as 2000 sq. ft. of land.

Above findings stress the need of developing more such green islands throughout the city.



ENVIRONMENT



Butterfly Garden (Nectar Garden)

After successful development of the Butterfly Garden - Nectar Garden- near the entrance of Keshav Srushti, the need to acquaint our students with the beautiful world of butterflies was felt. Ram Ratna Vidya Mandir, the residential school in our campus, has now added one more attraction for the students that can impart practical knowledge and create interest about butterflies. On 5th June, 2021 a beautiful Nectar Garden was developed on 1000 sq. ft. area using 500 flowering plants of 16 varieties. State Bank of India provided the financial support for the same.



Herbal Garden (Amrit Vatika)

The area of Keshav Srushti is known to be the treasure of herbal plants since many centuries. Since the inception of Keshav Srushti, 'Vanaushadhi' was formed as a separate organisation for the research and production of Ayurvedic medicines. During the pandemic, the awareness and demand for the herbal medicines increased multifold. For encouraging people to develop their own herbal garden, Keshav Srushti has grown common herbal plants in small pots. Each pot carries a QR code that can be scanned to get the information about the plant.





ENVIRONMENT

Project Black Gold



After training the villagers to segregate the waste, Keshav Srushti found the need of treating the wet garbage properly so that it can be used most efficiently. Indian Compostable Polymer Association (ICPA) approached Keshav Srushti to initiate a project, which is broadly to demonstrate end-to-end solution with certified compostable organic waste bags where the organic waste is converted to valuable compost. The resultant compost generated can be used as soil-conditioner / fertiliser in agriculture, horticulture, landscaping, etc or wherever applicable leading to sustainable solutions to wet waste management, circular economy and thereby reducing plastic waste pollution. The entire project shall demonstrate not only to establish a 'Model for a Zero Waste Environment' in remote villages but also will establish that the generated compost is a valuable resource which can generate revenue as a soil conditioner. This can then be extrapolated further to villages under Keshav Srushti. Kitchen waste is collected in a compostable garbage bag and a teaspoon of Bioculum is added. We are being guided by BASF, Germany in this open composting project. So far, we have made 4.5 tons of compost using the kitchen waste in Keshav Srushti. We use the same for our city forests. The villagers are being trained and involved in this technique. The compost made by them will be purchased by us for the city forests. The economic benefits will help in sustaining the villagers' interest.





ENVIRONMENT



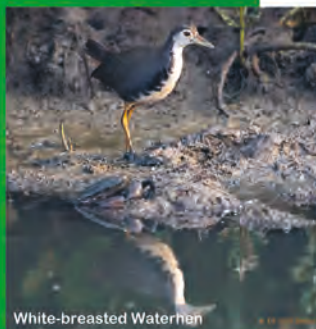
Ginni Gopal Balodyan

Every year Keshav Srushti is visited by approximately 45,000 students (pre covid figure) for studying the environment. Few years back our mentor, Shri Bimalji Kedia thought of developing a 'play area' (Balodyan) for them in the memory of his parents. His dream was brought into reality and 'Ginni Gopal Balodyan' was inaugurated on 27th June, 2021. Its theme has been designed by artist Shruti who holds a world record of drawing 212 warli paintings in 21 hours. Used plastic bottles, coconut shells, tires have been used constructively to decorate the Balodyan. Bamboo art also adds to its beauty. It has been designed in such a way that while playing, child will inadvertently learn many things about the environment.



Bird Watching

Due to the dense green cover and rich natural flora and fauna, wide variety of birds are sighted in Keshav Srushti throughout the year. But the bird census was never conducted in past. Dr. Salil Choksi and Dr. Chandra Choksi, despite being busy paediatricians, found time to follow their passion of bird watching and gained vast knowledge of birds. They readily accepted our request to conduct a bird survey in Keshav Srushti and visited Keshav Srushti along with four other bird watchers in January, 2021. The team could sight 85 different species belonging to 39 families of birds! Since some of the birds are seasonal, total number of species of birds visiting Keshav Srushti throughout the year must be approximately 100-125 as per Dr. Choksi's estimate. So Keshav Srushti can be a 'sight to visit' for the bird watchers from, Mumbai and Thane districts.



White-breasted Waterhen



Wood Sandpiper



White-throated Kingfisher



Long-tailed Shrike



White-spotted Fantail



KESHAV SRUSHTI PARISAR VIKAS

Aid for villages Covid-19



During Corona epidemic PPE kits, facemasks and sanitary napkins were donated to Mira Bhayander Municipal Corporation by Keshav srushti for the use of health workers working in the municipal hospitals.

Food packets and facemasks were distributed in nearby villages of Uttan.

Along with this, a total of 1,500 kg peanut chikki packets were also distributed to the children in all these villages in collaboration with ISKCON and Rotary Club.

Relationship building with temple association



Navratri havan was organized by Vishwa Hindu Parishad in Manori village. Keshav Srushti also participated in havan and connected with thousands of Villagers.

We contacted the temple associations across Mira-Bhayander for Manure from the flower waste (Nirmalya).

A program of Haldi-Kumkum was organized on the occasion of Maghi Ganesh Chaturthi by Keshav Srushti and Sagari Sima Manch in Ganesh temple Uttan. Smt. Suchitra Ingale was invited as the chief guest and about 470 women from the nearby villages attended the program.

Distribution of dustbins in the villages



Under the Plastic Tastahta Gaav (Plastic neutral villages project), dustbins were given for plastic collection in the surrounding villages of Keshav Srushti. Awareness drive about the segregation of garbage was conducted for the villages. Keshav Srushti has started collecting plastic waste from all these villages every week.

Deepostav



Deepostav was celebrated in villages on the occasion of Diwali. Information about Diwali celebration ritual was given by Govind Jalukaji and sweets were distributed in the end.

Vasubaras Celebration



In Sagari Seema Manch and Keshav Srushti's Vasubaras event, Sangh Pracharak Shri Surendra Champanerkar ji told the importance of Vasubaras and Shri Santosh Surve ji told the villagers about Sagari Suraksha.



KESHAV SRUSHTI PARISAR VIKAS



Self Employment

During Covid pandemic a lot of people lost their jobs. Keshav Srushti encouraged them to start small businesses and provided support for it.



Keshav Abhyasika

Keshav Abhyasika was started in Gaondevi Mandir, Uttan for the village children. With this, as extra curricular activity, music is taught by Arup Mukharjee.



Akshay Sahayog Yojana

During the covid pandemic, many families have lost their bread winners and are financially broken. These families are being served through Akshay Sahayog Yojana by Keshav Srushti.



Support to Adivasi Pada

People in Adivasi Pada are struggling with the problems of road, drinking water, employment, and education. Regular meetings with them are conducted in Keshav Srushti. Review report is being discussed in every meet.



School for Villagers

Keshav Srushti is planning to start an English medium school in 2023 for the children of all the villages around the campus. The work of the school has been started under the supervision of Shri Sharad Bansal ji.



MAHAPUJA



Keshav Srushti Mahotsav and Shri Satyanarayan Mahapuja was performed on 10th January 2021 at Shri Dutta Sai Mandir by Smt. Suchitra Ingale and Shri Vijay Ingale. Due to Covid, Mahotsav was a low key affair this year and mostly people from nearby villages took active part.

Main attractions were Bamboo art exhibition by Pali Village, special counter for Govt schemes and Covid antigen test stall by MBMC.

100 needy families from nearby villages were given ration kits in association with Iskon.



This year's 'Best Employee Award' was given to Shri Madhav Sonune (Manager, Keshav Srushti Gaushala) by Smt. Jyotsna Hosnale (Mayor of MBMC) in the presence of trustees of Keshav Srushti.





KESHAV SHRUSTI PURASKAR

Governor presents 11th Keshav Srushti Awards to Corona Warriors

On 8th Jan 2021, Maharashtra Governor Bhagat Singh Koshiyari presented the 11th Keshav Srushti Awards to 13 Corona Warriors at a felicitation function held at Raj Bhavan, Mumbai . Twenty one Corona warriors working under the aegis of Keshav Srushti were also felicitated on the occasion.

The Keshav Srushti Awards instituted by Keshav Srushti, an organization dedicated to education, rural development, water management and energy conservation were presented to doctors, healthcare workers, sanitation workers, police and non governmental organisations.

Chairman of Keshav Srushti Surendra Gupta and Chairperson of the 11th Keshav Srushti Awards selection committee Hematai Bhatwadekar were present.

Speaking on the occasion the Governor complimented 'Keshav Srushti' for its work in diverse areas of development.





COVID RELIEF

War Against COVID-19



Started 2 Covid Care Centers (CCC2) 1st in Andheri (E) and 2nd in Jogeshwari (E). These were run by us for over 2 months.

- No of Beds at Andheri east - 30
- No of beds at Jogeshwari east - 20
- Number of patients admitted till date - 161
- Number of patients discharged till date - 142
- Number of patients transferred till date - 19



We conducted a Vaccination drive at Khadayta Bhavan, Vile Parle (E) and Bagarka college on 13th, 14th, 15th and 21st June.

Total no of people vaccinated in this drive - 5766



We only charged the people for vaccination and all the other facilities were managed and expenses borne by us

Currently one free Vaccination center is operational at CKP hall, Vile Parle (E) in association with BMC since May 15th 2021 and will continue for another 5 to 6 months at least.

Average no of people vaccinated per day is 75





AKSHAY SAHAYOG



Virtual Inauguration by Motilalji Oswal



Virtual presence of our Special Guest Padmashri Kailash Kher



Working committee members



Ration distribution at Dahanu



Personal visit at Dahanu Beneficiary

Keshav Srushti has been pioneer in serving the society with various initiatives as the need has arisen from the society. Keshavsrushti has always worked towards providing an appropriate solution and helping the needy when they require the most. Covid-19 situation is new to the whole world and the entire mankind is facing this tough challenge. No one has a fixed formula to move forward towards normalcy.

As Keshav Srushti started with various forms of help in ways of Covid centers, Hospital supplies, helping the needy with ration, distribution of Oxygen concentrators etc., the karyakartas once in their discussions felt that we should also think about the families who have lost their bread earners. As the discussions progressed a group of volunteers were formed to start the initiative called AKSHAY SAHAYOG on the auspicious day of Akshay Tritiya on 14th May 2021. Under the leadership of Shri Bimal Kediaji, the core team was formed along with volunteer team, the intent of this initiative and processes to be followed were also scripted. To support this cause, big corporate houses, NGOs and Individuals with similar intent vowed to support these families on a long-term basis so that education of the child does not stop, the families are able to stay in the houses by paying their home rentals, to get medical and mental counseling for the dependents, to get their interest and skillsets upgraded so that a new bread winner of the house could be created. With such a huge backing and trust shown by the society, Akshay Sahayog was started in Mumbai and Dongri Palghar regions.

A working committee was formed with bunch of about 15 people who not only are self-committed in their own businesses or jobs but also gave commitment to support this cause with their time and energy. This working committee using their experiences and knowledge formed some processes and training modules to efficiently give results to the initiative using a team of about 20 volunteers. A mechanism was established with team of volunteers who would speak to the impacted families and understand their exact position and situation. The entire discussion gets scripted in form of data with important pointers and understandings of the family. It is not easy for the volunteers to speak to the families and dependents who have in the recent past lost their main family member(s). However, the volunteers knew that only getting emotional will not help these impacted families anyhow and so they worked over their hearts so that they can collect as much data as they can. Once this data gets collected, the working committee members discuss each case and after understanding the situation they take appropriate decisions, so that many families get opportunity to sail through the tough times.



AKSHAY SAHAYOG



Camp 1 at Utkarsh Mandal, Vile Parle on 31st July 2021



Assistance Provided



338

Total Requests Received

115

Total Families Supported

Rs 24.23 L

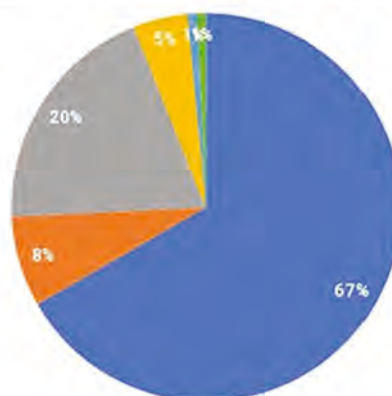
Total Disbursement

In Wada (Palghar) region, the volunteering team is so strong that now the dependents (impacted families) come to the Keshavsrushti office every Thursday between 03:00 PM to 06:00 PM to present their case along with proper documents to support their case. This has made the volunteering and decision making very fast and efficient since the impacted families are prepared to speak up for their case. After experience of Wada, Akshay Sahayog Mumbai region also started with first camp on 31st July 21 at Utkarsh Mandal, Vile Parle, where in about 30-35 cases were expected to be addressed. However the response of people was so positive that about 150 families turned up at the camp with their cases along with supporting documents. The entire team of Akshay Sahayog did not want to disappoint impacted families and so immediately mechanism and arrangements were made to accommodate all these families and accordingly these families were addressed.

Like-minded NGOs, Vanvasi Kalyan Ashram also got associated to this initiative and are volunteering for some cases in the Rural parts of Maharashtra where the families are in extreme distress. Keshav Srushti - Akshay Sahayog is looking forward to reach to maximum number of families in Mumbai and Dongri Palghar regions so that timely help for the impacted families could be provided. The energy of the Volunteers has increased with time and are ready to work more so that Akshay Sahayog is able to support as many families as possible in near future.

Assistance provided

■ Ration ■ Medical Expensees ■ Education ■ Employment ■ Home rent ■ Financial assistance





RAMBHAU MHALGI PRABODINI

Rambhau Mhalgi Prabodhini (RMP)'s Brief Report of 2020-21



Administration:

1. RMP got a new Managing Committee this year. – RMP trustees elected a new Managing Committee on 13 th March 2021 for a three year term. Devendra Fadnavis was elected as the Chairman, Dr Vinay Sahasrabuddhe, the Vice Chairman, Bhai Girkar, the secretary and Arvind Rege as the treasurer.

2. Ravi Pokharna was appointed as the Chief Executive Officer of RMP while Umesh More was promoted to be the Chief Maintenance and Services officer and Devendra Pai as the Chief Academic Officer. This year RMP started FIVE new initiatives :-

1. India Cowin Action Network (ICAN) – ICAN was launched by RMP with support from NITI Aayog in April 2020 to help underprivileged communities that have been hardest hit due COVID-19. It helped more than 4 lac people during the lockdown imposed in the first COVID wave, through its network of 4000 volunteers and 3500 NGOs. During the second COVID wave ICAN with support from NITI Aayog created a task group to converge resources and efforts of voluntary organisation and corporate foundations to help State Governments.

2. Udaan Fellowship – RMP's Indian Institute of Democratic Leadership (IIDL) and Manipal Educational and Medical Group (MEMG) have come together to offer a one year fellowship to 30 select bright young socio-political aspirants. Such fellows are placed with political leaders, parties or thinktanks based on their skills and interest. They also get a monthly stipend. In the very first year Udaan Fellowship received 400 applications.

3. Project Sajag - It is an independent and ongoing research into the malicious and motivated misinformation campaigns and propaganda against Government policies, schemes and programmes. The intention of such propaganda is usually to create unrest and spread anarchy in the society. Project Sajag has been widely appreciated for its objective research and incisive and insightful presentation.

4. Nation First Policy Research Centre (NFPRC) – NFPRC is a policy and research think tank based out of Delhi and setup with an objective of working closely with the government to advance policies and effective on-ground implementation. NFPRC plans to conduct rigorous, in-depth research and employ systems thinking to arrive at creative policy solutions, and works in close consultation with the government and public institutions to implement policies on the ground.

5. Indian Journal of Democratic Governance (IJDG)- IJDG is a bi-annual academic journal, striving to bring out empirical and conceptual clarity on social issues and challenges with the lens of governance. With valid RNI and ISSN numbers IJDG has already published 2 issues in the last year.



KESHAV SRUSHTI VANAUSHADHI

(UTTAN VANAUSHADHI SANSODHAN SANSTHA)



The year 2020- 21 was a huge success for Vanaushadhi

April 2020. The start of this year was very frightening due to the pandemic of Corona. Entire country was under strict lock down. The virus was spreading and there was no medicine. Simple symptoms like cold, cough, running nose, temperature and bodyache were creating panic in every family. Doctors had only the normal medicines of flu and nothing else. Suddenly, attention was diverted to Ayurved which was a neglected therapy. Luckily, the Ayush department asked some experts of Ayurved to study the virus and give some solutions. Thus came Ayush Kadha for the rescue of people - a perfect combination of Tulsi, Dalchini, Sunthi and Kali mirch. A formula was prepared and given to all Ayurvedic Manufacturers. Keshavrushti Vanaushadhi was quick to apply for license from FDA and surprisingly the license was issued in just four weeks. The entire manpower of Vanaushadhi sprang into action. Acquiring raw material, bottles, labels and packing materials was set in motion and as the production started, people came running for getting Ayush kadha!!

This was the beginning of a great success story for Keshavrushti Vanaushadhi. Our staff was very helpful. 12 to 14 hours daily working, no weekly holiday, appointment of additional workers, updation of factory capacity by ordering Pulverizer, Mixer, Auto Sealing, Labeling machines, necessary furniture and what not. Whatever produced in a day was very short of actual necessity. Within 50 days the Ayush kadha crossed production of one lack units. This was a great achievement appreciated by many people. Even Niti Aayog wrote an appreciation letter to Vanaushadhi. Many sincere political leaders took large quantities and freely distributed in their areas.

Vanaushadhi also freely distributed Ayush kadha to the participants of blood donation camps, quarantine centers like NESCO, police stations, sweepers of municipal corporations, nurses and ward boys of many hospitals, Ganesh festival organizers like Lalbaugcha Raja and many others. Vanaushadhi got a great opportunity to serve Indian Army by providing free Ayush kadha. Our brave soldiers protecting borders at minus degree temperature were happy to receive pure Ayush kadha. The distribution of Ayush kadha gave part time employment to more than 50 youngsters. Vanaushadhi could supply Ayush kadha to new places like Pune, Nasik, Surat, Kokan, Navi Mumbai, Thane and Palghar to take a few names. It was satisfying that Ayurved was welcome in lakhs of families.

During this year, Vanaushadhi also received licenses to produce Sanitizer, Giloy powder, Giloy Tablets, Tulsi Arka. Other regular products like uttanprash, herbo s v powder, rumalin oil, liquid balm, maduhari Churn, jaswand oil, all goshala products, honey and cow ghee also received tremendous response and the production was ten times higher. The research laboratory was inaugurated in April and named as Geetadevi Ramprakash Podar Research Center. Dr Vinayak Naik, the chief scientist, worked hard and received several medals and certificates. Dr. Ravindra Joshi, an Ayurvedic Doctor, gave his free consulting services to the residents of van Prasthashram for 6 months. This was co-ordinated by Shri Rajendra Joshi, Treasurer, UVSS. Thus the year 2020- 21 was a huge success for Vanaushadhi. Covid proved a blessing in disguise and a solid foundation is led for future growth. Quality products, medicinal plantations, R&D, Pure Research and Promotion of Ayurved is the right direction for the brighter future of Keshavrushti Vanaushadhi.



KISHAN GOPAL RAJPURIYA VANPRASTHASHRAM



At present, we have 67 ladies and 56 gents residing in our Vanprasthashram.

we renovated our old building and expanded it into a big dormitory for bedridden with increased capacity and more facilities for disabled mails.



We have installed television in all our rooms for residents' entertainment.

We are growing organic vegetables in vanprasthashram backyard and we use it in our canteen.



In this pandemic situation this year also we celebrated all the religious festival like Shivratri , Holi, Diwali, Ganpati , Navratri , Gudi Padwa, Independence Day at our Vanprasthashram with all the precautions and social distancing.

We did plantation of fruits and flowers of many varieties, We give healthy A2 milk from our gaushala to our residents.

We gave 2 doses of Covid vaccinations to all our residents for building their immunity.



Shri Yogendra Rajpuria and Smt. Divya Rajpuria regularly visit Vanprasthashram to meet all the residents and the residents are very happy and satisfied with our management.





UTTAN VIVIDH LAKSHYEE SHIKSHAN SANSTHA

RAM RATNA VIDYA MANDIR ANNUAL SCHOOL REPORT SUMMARY 2020-2021



(A) SCHOOL'S ACHIEVEMENTS: 1. 3rd position in Maharashtra under the category of "Residential schools" by the Times of India survey 2020.

2. Ranked No. 1 school in Thane and No. 7 in Maharashtra under the category of "Residential cum Day" Schools by Education World.
3. Earned the status of "Lead Collaborator" school for HUBS OF LEARNING by CBSE, New Delhi.

(B) STUDENTS' ACHIEVEMENTS: 1. 100% results in Class X & XII CBSE Board Exams 2021.

2. 10 % students of Class X secured 90 % and above.

3. Master Jaiwardhan Majumdar bagged the 2nd Prize in the Marathi Elocution organized by the Hubs of Learning, CBSE.

4. Ms. Nilangi Mishra and Ms. Mansha Malik won the 1st and 2nd Prize respectively in the VVSSC Solo Singing Competition 2020.

5. Master Om Amonkar (Class XII) secured the 2nd position in the National Level Astro Quiz organized by Vikram Sarabhai Astro team, whereas six students secured gold, silver & bronze medals.

6. Students won trophies in the Elocution & Singing competitions organized by Geeta Parivar.

7. Under the program of Hem Virtues - A Learning Revolution, Master Arush Rawal and Master Sarthak Patel exhibited their best performances and brought laurels to the school.

NEW INITIATIVES: 1. "Our Classroom beyond the four walls": Being in a close proximity of Keshav Shrusti, our teachers delivered the curriculum content by taking the students on a virtual field visit during their online sessions. Students were acquainted with medicinal plants, vegetable and flower gardens and they also witnessed the procedure of making compost out of waste.

2. Cycling / Horse-riding activities introduced in campus, which made the campus life more exciting & stimulating.

3. "Tree House" concept introduced for the students to connect with Mother Nature through our lush green campus, which is at a development stage and includes students at the planning and execution levels.

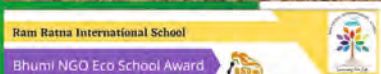
4. "Brainstorming sessions" conducted by Hon. Chairman of RRVM for the teachers, thus encouraging them to take lead in the path of the school's journey by exploring means to maximise the students' participation in curriculum related activities.

5. PRAYER MEET - To create an atmosphere of hope and positivity among the students, parents, teachers and admin staff, RRVM family conducted Prayer meets on every Sundays.

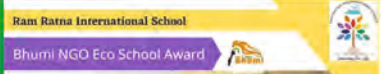


UTTAN VIVIDH LAKSHYEE SHIKSHAN SANSTHA

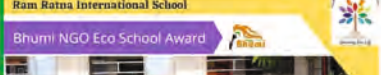
RAM RATNA INTERNATIONAL SCHOOL ANNUAL SCHOOL REPORT SUMMARY 2020-2021



rrschool.org



rrschool.org



rrschool.org

(A) SCHOOL'S ACHIEVEMENTS: 1. RRIS won the Best School Award 2020 by Early Childhood Association-Aper.

2. RRIS won the Progressive School award 2020 in the category of 5-star rating by Early Childhood Association-Aper.

3. RRIS won the Empowering support staff award- 2020 by Early Childhood Association-Aper.

(B) STUDENTS' ACHIEVEMENTS: 1. Master Khiyana Deora secured 95.00% in the IGCSE (Grade X) Examination 2020-21.

2. 37.50% of students securing more than 90% in the Grade X Examination 2020-21.

3. RBKMUN Virtual Conferences: a) UNSC: Received High Commendation and Special Mention Award, b) UNDP: Received High Commendation and Special Mention Award, c) Lok Sabha: Received High Commendation Award, d) UNFCCC: Received Best Delegate and Verbal Mention Award.

4. 'The Linguist- A Language Extravaganza Virtual competition': One student from grade 8 secured second position in the poetry recitation.

5. DLRC's 'What's Your Environmental IQ Quiz': 6 students from grade 8, divided in 2 teams secured first and third rank.

6. 2 students got felicitated by HEMA Foundation for excellent attempts at solving value based exercises.

NEW INITIATIVES: 1. "Coins for a Cause": Students' contribution of Rs.1,34,474/- from 'Coins for a Cause' initiative was utilized for Jamjhadpada Village Development Project for installing a water hand pump for the residents.

2. Silent Break(Alpviram): Silent Break helps in building mindfulness and observing quiet times. The silent break is being followed virtually in the online classes.

3. Connecting Steam education to industries/ real world: Students are given real world experience. E.g. Seed ball making activity, organic farming with the help of expert, Author talks arranged virtually.

4. Seed bank: RRIS Students collect seeds of fruits and vegetables for the seed bank. These seeds are collected by the students to make seed balls which are used for plantation and as gifts and mementos.

5. Ecobricks: This movement is to fight against plastic pollution which includes managing single use of plastic by bottling them.

6. Back to the Roots interview: RRIS connects with alumni students virtually. This is a simple formal discussion on their experiences during school and after school, their ambitions and way forward.

7. Aadharshila talks: RRIS organises talks by expert speakers for staff, students, parents and educators, where they share many insights and knowledge about various topics.

8. Aadharshila career talks: RRIS organises talks by expert speakers for staff, students, parents and educators.



UTTAN KRUSHI SANSHODHAN SANSTHA (UKSS)

New projects and new initiatives during 2020-21



• **Mushroom Cultivation** - In the reporting year, UKSS started Oyster mushroom cultivation on experimental scale. The oyster mushroom is one of the most suitable fungal organisms for producing protein rich food from various agro wastes without composting. Mushroom, which is pure vegetarian food, is good for diabetic patients. It also has other medicinal properties. It has high protein, high fiber content and no sugar.



• **Agro tourism** - Agro-tourism could be thought of as the confluence of tourism and agriculture. Agro-tourism at UKSS could be an excellent socio-cultural experience for Mumbai urbanites that links agricultural production and/or processing with tourism in order to attract visitors onto a farm. Also agricultural activity is used for the purposes of entertaining and/or educating the visitors. In 2020-21 UKSS started Agro tourism on its farm.



• **UKSS on AIR (Radio talk)** - Shri Abhay Chaudhari is an Agricultural assistant of UKSS. He gave two live radio talks in 2020-21 on Akashavani Asmita Channel in programme 'Maza Aavar Maza Shivar' on Mushroom cultivation and preparation of vegetable cultivation.



• **High-Density Mango and Lemon plantation** - High-density plantation (HDP) is defined as planting at a density, which gives maximum crop yield at maturity. It is the planting of more numbers of plants than optimum through manipulation of tree size. On UKSS fields Mango and lemon grafts have been planted with HDP method for demonstration in year 2020-21



• **Apiculture** - Natural colonies of Honey bees species *Apis florae* were found on UKSS field. With the help of scientist of Krushi Vigyan Kendra, at post Kosbad, Tal. Dahanu, Dist. Palghar we domesticated these colonies in an artificial bee hive and started honeybee rearing in 2020-21.

Program conducted, events Celebrated & dignitaries visited



• **MOU signing ceremony** - Smt. Rajani Kanayalal Sadani donated Rs 70 lakh for Girls' hostel in the proposed Krushi Sankul. Memorandum of Understanding (MOU) was signed at the UKSS campus in a program graced by several members of Sadani Family on 19 February 2021.



• **Visits by dignitaries -**

Sr. No.	Name of Dignitaries	Post
1	Dr Anand L. Narangalkar	Associate Dean, Lower Education, Dr B S K K V Dapoli, MH
2	Dr Mandar Puri	Technical officer to Associate Dean, Lower Education, Dr B S K K V Dapoli, MH
3	Dr. Uttam Sahane	Crop protection incharge , KVK , Kosbad Dapoli.



KESHAV SRUSHTI GAUSHALA



- Managed by Gau Seva Parishad
- Number of govansh - 246
- Milking cows - 38
- Only desi Gir cows

FEED

- We give special nutritious dana to our cows made according to our own formula which contains balanced quantity of carbohydrates, protein, fat and fortified with essential vitamins & minerals.
- In addition, we give green grass, dry kutty and silage according to the weight of cow.
- Efforts are made to increase milk production and quality of milk is being checked on milk analyser.
- Milk of our Gaushala is A2 type.

HEALTH

- Every effort is made to keep all cows disease free.
- Periodic vaccination for communicable disease are regularly done.
- We keep health record of each Govansh.
- Periodic health check-up of cows and all our employees are done.
- Cleanliness and good hygiene is maintained.

GOBAR AND GOMUTRA

- Our gaushala generates approx. 1.5 MT of gobar every day from which we make Gobar Gas (Biogas), which is fed to the RRVM canteen.
- We also make medicines and cosmetic products from Gobar & Gomutra like Ark, Rasark, Shampoo, Soap, Skin care cream, Ghanvati etc.

GOPALAK & GAUSHALA PRASHIKSHAN

- We donate male calves to needy farmers.
- We give free training to individuals / NGOs in Gaushala administrations.

Every year we celebrate festivals like Gopashtami, Dahi handi, Pola which attract hundreds of devotees from nearby areas and across Mumbai region.



TESTIMONIALS

Kailash Kher Foundation was formed with the ideology of Vasudhaiva Kutumbakam (the world is one family) to help and reach out to the needy and build an inclusive world. A world, where all people, young and old, have the liberty to lead a dignified life and also chase their dreams and aspirations to make an impact in their communities. We firmly believe that music is to be viewed as the centerpiece of human existence and wellbeing rather than just a means of entertainment. Our innovative and scalable models aim to improve the quality of life of people and empower them for a better future. Kailash Kher is proud to have an association with Keshav Srushti's new tangent - "Akshay Sahayog", an initiative for the betterment of Covid-19 impacted families.

Kailash Kher



The issue of environmental impact on what we do as a society is of paramount importance today. Having understood challenges on ground level, it was always a wish to get associated with an organization that would "make a difference" through "self less" work. The silent work of Keshav Srushti reflects the very resolve of bringing change that can convert aspiration of our nation to reality. I am at loss of words to express my gratitude for their work during the pandemic. My association with them on long term project of making a cluster of villages 'waste neutral' stands out as a most satisfying activity and a milestone for me. I wish them all the best for future.

Hiten Bheda
(Chairman, Environment Committee,
All India Plastic Manufacturer's Association)





TESTIMONIALS

Our school, Jogeshwari Kelavani Mandal's Smt Surajba Vidya Mandir has always been at the forefront in the crusade for a greener environment in collaboration with Keshav Srushti. During pandemic, on the occasion of Independence day, last year our students were made aware about the need to save our Earth and plant saplings. Hence, they participated in making seed balls on a large scale.. approx 19,465 in number. Our students enthusiastically joined the project 'Aam ke Aam, Gutliyon ke daam' and collected around 3000 seeds and around 10,000 seeds collectively with the help of community. It was truly heartening to see the seeds germinate and grow into plants. We would like to extend our heartfelt thanks for providing over 12,000 nutritious peanut butter sachets for our school students. Special thanks to Keshav Srushti for their support in engaging our students that involves continual pursuit in creating a greener environment and preserving our natural resources.

Vikram Patel
(Secretary, Jogeshwari Kelawani Mandal)

During Covid-19 pandemic, Annamrita Foundation was in the forefront in the meal distribution amongst most impacted daily wage earners, slum dwellers, tribal people and needy people. In March 2020, we decided to distribute free meals in Mumbai city, Mira Bhayander, Bhiwandi, tribal areas like Palghar and Wada under name of the project "Karuna". Annamrita has an experience of meals distribution in the schools but during a pandemic, we needed an involvement of NGOs to reach to genuinely impacted people. We approached Shri Vinay Nathani of Keshav Srushti to distribute meals in the above areas. He immediately agreed to distribute the meals. Annamrita used its dedicated state of the art kitchen in Chembur, Mira Road, Andheri and Wada for the Karuna project. Annamrita foundation distributed more than million meals with the help of Keshav Srushti. Similarly, Annamrita distributed dry ration to pandemic affected families, under the project name "Kit of Joy". Even for this project, we received support from Keshav Srushti. Annamrita and I would like to appreciate the services rendered by Keshav Srushti.

Goraksha Gambhire
(Head, Covid-19 Karuna project, Annamrita Foundation)



MANAGING COMMITTEE MEMBERS 2018-2021



NAME

DESIGNATION

SHRI S. S. GUPTA	PRESIDENT
SHRI SATISH SINNARKAR	VICE PRESIDENT
SHRI VINAY NATHANI	HON. SECRETARY
SHRI ANUPAM SHUKLA	TRESURER
SMT. SUCHITRA INGALE	JT. SECRETARY
DR. ASMITA HEGDE	JT. SECRETARY
SHRI BIMAL KEDIA	MEMBER
SMT. RASHMI BHATKHALKAR	MEMBER
SHRI SANTOSH GAIKWAD	MEMBER
SHRI PRAMOD KSHIRSAGAR	MEMBER
SHRI GHANSHYAM BAGWE	MEMBER
SHRI MAHENDRA KABRA	MEMBER
SHRI JAYANT LAKHKAR	MEMBER
SHRI BHARAT SHARMA	MEMBER
SHRI SANTOSH RAJWADE	MEMBER
DR. SUSHIL AGARWAL	MEMBER
SHRI YOGENDRA RAJPURIA	MEMBER



Save Environment to Save Life



KESHAV SRUSHTI

Uttan Bhayander (W), Dist. Thane - 401 106. M.S.

Tel.: +91 22 28450247 / 28452855

Email : info@keshavsrushti.com; Web : www.keshavsrushti.com